

COUNCIL/DISTRICT CONTACTS



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District Kernels		
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Trailblazer	Michael Horning	michael.horning@scouting.org
Tri-Star	Anne Romani	medicalmom05@hotmail.com

Your District Kernel and District Executive are your best resources. Feel free to reach out to them with any questions you may have. Utilize PTAC's popcorn page on the council website.

COUNCIL CALENDAR

- Saturday, July 11 New Leader Training (Zoom)
- Saturday, July 25 Training - Munster
- Sunday, July 26 Training - Arlington Heights
- Wednesday, July 29 Training - Berwyn Moose Lodge
- Saturday, August 1 PTAC Online Store Opens
- **Monday, August 10 Show n' Sell order due by NOON**
- Friday, August 21 Show n' Sell Warehouse Sort
- Saturday, August 22 Show n' Sell unit pickup
- Friday, August 28 Online Challenge due
- Friday, September 4 Popcorn Replenish Day
- **Tuesday, September 8 Reorder #1 due by NOON**
- Saturday, September 19 Reorder #1 sort & unit pickup
- **Monday, September 21 Reorder #2 due by NOON**
- Friday, September 25 First \$250 Challenge due
- Friday, October 2 Reorder #2 sort & unit pickup
- **Monday, October 5 Reorder #3 due by NOON**
- Friday, October 9 Storefront Challenge due
- Friday, October 16 Reorder #3 sort & unit pickup
- Saturday, October 24 Return Day
- **Monday, October 26 Take Order due by NOON**
- Friday, October 31 Blitz Challenge due
- Friday, November 6 Take Order sort
- Saturday, November 7 Take Order unit pickup
- Friday, November 13 BINGO Challenge due
- Friday, November 20 Online Store Closes
- **Saturday, November 21 Final Payment, Prizes, & patch orders due by NOON**



PECATONICA RIVER POPCORN®

WAREHOUSE LOCATIONS

Prairie Dunes & Thunderbird

Munster Service Center
8751 Calumet Ave
Munster, IN 46321

Calumet, Iron Horse, Portage Creek, and Tall Grass

Address TBD

Chacaugau, Five Creeks, Trailblazer, & Tri Star

Address TBD



PECATONICA RIVER POPCORN®

UNIT POPCORN COMMISSION

❖ 30% Base Commission 30% or 33% without prizes

❖ 2% Hit Sales Goal

❖ 1% Attend a Training

❖ 1% Host a Unit Kickoff
(must submit proof)

❖ 1% Participate in a Storefront
(must submit proof)

SALES GROWTH INCENTIVE PROGRAM



PECATONICA RIVER POPCORN®

Growth Targets for Returning Units (Based on 2025 Sales)

- ❖ \$5,000 or under: increase your sale by 40%
- ❖ \$5,001 to \$10,000: increase your sale by 35%
- ❖ \$10,001 to \$20,000: increase your sale by 30%
- ❖ \$20,001 or higher: increase your sale by 25%

New Units (did not sell in 2025):
must hit \$5,000 in total sales to
earn the 2% bonus

COUNCIL INCENTIVES

\$1,000 Club

Scouts that sell at least \$1,000 will receive **2 tickets** to a specified Chicago Wolves game in 2027 at Allstate Arena.

Additional tickets will be available for purchase.

\$15 Club

Any Scout that sells at least \$15 (1 item) will receive **1 ticket** to a specified Chicago Wolves game in 2027 at Allstate Arena.

1 ticket needs to be purchased to redeem earned ticket.

Top Selling Scouts

Top selling Scouts will have the opportunity to present colors and ride the Zamboni at a specified Chicago Wolves game in 2027 at Allstate Arena. ***Number of Scouts eligible TBD***

Wolves game 2/27/2027



COUNCIL INCENTIVES

Catch 'Em All (Top Seller Raffle)

- Scouts who sell at least \$5,000 will earn one entry into a drawing for a Family Package to Field Museum's Pokémon Fossil Exhibit!
- Every additional \$2,500 sold beyond the initial \$5,000 will earn another entry.



Monthly Scout Challenges

- During the sale, Scouts can complete various challenges.
- Each challenge will have its own drawing and prize (\$100 amazon gift card and more)
- Challenges include:**
 - Make an Online Sale** – Due Aug 28
 - Sell your First \$250** – Due Sept 18
 - Participate in a Storefront** – Oct 9
 - Blitz Month** – Between Oct 9 - Oct 30
 - Complete your BINGO Card** – Due Nov 13

Pokédex of Challenges

Take On the Popcorn Challenges!
Complete each challenge to prove your skills and earn rewards. Every winner receives a \$100 Amazon gift card!
Scan the QR code below to submit your quests!

CHALLENGE	Due	Winner Posted
Online Sale Set up online popcorn account, make online sale, and be automatically entered—no form submission needed!	8/28	9/2
First \$250 Challenge Be the first to sell at least \$250 of product (~10 items)! Submit entry for a chance to win.	9/18	9/23
Storefront Challenge Participate in a storefront sale. Submit proof for chance to win.	10/9	10/14
Blitz Weekends Earn an entry into the Popcorn drawing for every \$100 in sales from 10/9-10/30.	10/30	11/4
Popcorn Bingo Fill out your card, earn one entry for each BINGO! Submit your card using the form.	11/13	11/18

Submit Form Here → [QR Code]
Tag us during your popcorn journey!
@pathwaytoadventure facebook.com/pathwaytoadventure/

BINGO Challenges

Make a sale door-to-door	Sell at a storefront	Make a sale online	Sell at a community event	Tell a customer where Popcorn funds go
Recommend a favorite product	Sell a military donation	Reach \$100 in sales	Reach \$250 in sales	Reach \$500 in sales
Sell popcorn on 5 different days	Sell to a family member	[Poké Ball]	Sell to a neighbor	Sell to a teacher
Sell to someone outside your state	Make a sale in the rain	Wear your uniform while selling	Participate in 2 storefront shifts	Take a photo selling popcorn
Sell your least favorite product	Sell one of each item	Make a sale for 7 days straight	Share online code through email	Share online code on social media

Wins & Patch

- Military Sale Pin
Sell One Military Donation
- Online Sale Pin
Sell One Online Order
- Top Seller Pin
Sell over \$1000
- Popcorn Sale Patch
Sell any item

STOREFRONT RESERVATIONS



PECATONICA RIVER POPCORN®

4,206 Hours (1,078 4-hour shifts) and counting has been requested at various locations throughout the Council!

Coming soon: Each unit can book 4 storefront shifts through Kernel Tracker

Starting August 7th, each unit can book an unlimited number of shifts.

New Opportunities to Sell:

Southland Oasis – 4 shifts per weekend

Orland Park Mall- 4 shifts per weekend

Woodfield Mall – 4 shifts per weekend

Selling at Storefronts:

- 1-2 Scouts per shift to maximize hourly sales. Forces parental involvement
- Use every store in your area that has heavy foot traffic.
- Plan on \$100 per hour in sales, schedule the number of shifts according to your goal.
- Great way to recruit youth to join Scouting!
- Follow all SYT guidelines, as well as any set by the location you are selling at.
- More to come in the leader's guide.



PECATONICA RIVER POPCORN®

HOW to Raise \$5,000 in a Weekend

Friday Sales: \$1,200
Saturday Sales: \$2,000
Sunday Sales: \$2,000

Grand Total: \$5,200

Day	Locations	Units	Shift	Sales
Friday	Location 1	Unit 1	4:00-8:00 PM	\$100/hr \$400 total
	Location 2	Unit 2	4:00-8:00 PM	\$100/hr \$400 total
	Location 3	Unit 3	4:00-8:00 PM	\$100/hr \$400 total
Saturday	Location 1	Unit 1	12:00-5:00 PM	\$100/hr \$400 total
	Location 2	Unit 1	12:00-4:00 PM	\$100/hr \$400 total
	Location 2	Unit 1	4:00-8:00 PM	\$100/hr \$400 total
	Location 3	Unit 1	12:00-4:00 PM	\$100/hr \$400 total
	Location 3	Unit 1	4:00-8:00 PM	\$100/hr \$400 total
Sunday	Location 1	Unit 1	12:00-5:00 PM	\$100/hr \$400 total
	Location 2	Unit 2	12:00-4:00 PM	\$100/hr \$400 total
	Location 2	Unit 3	4:00-8:00 PM	\$100/hr \$400 total
	Location 3	Unit 4	12:00-4:00 PM	\$100/hr \$400 total
	Location 3	Unit 5	4:00-8:00 PM	\$100/hr \$400 total

RETURNS and PAYMENTS



Returns

- A unit can return all product except for those specified in the leader's guide.
 - Sea Salt Splash, Peanut Butter Cup, Mountain Munch, Freedom Pretzels, Chocolate Lovers
- Full cases only.
 - If the item comes in a case of multiple – no singular containers, no opened containers
 - If the item comes as a single container – must return in its original box/case, no opened containers (*double butter, classic trio, cheese lovers*)
- Returns will not be accepted after 10/24/2026

Payments

- Online payments are credited towards your final invoice.
- Final payments are due by **11/21/2026**
- This year units will also be able to pay their final invoice online.

Scout Boss



PECATONICA RIVER POPCORN®

- Submit all product Orders
- Record Unit-to-Unit transfers
- View your invoice and order receipts
- Submit Winner Circle Prizes

PECATONICA RIVER POPCORN®

About Us Resources Training Videos Nutrition Information Contact Us

Account Login ^

MyPRPopcorn
Scout & Families, Track Online Sales

Kernel Tracker
Kernel Tracker, Manage Inventory & Site Locations

Scout Boss
Place Unit Orders, Order History

POPCORN WITH PURPOSE

Fueling Adventures. Funding Futures.

Offering custom-tailored programs and premium popcorn that help Scouts dream bigger and go further.

FIND YOUR PATH

Scout Boss



PECATONICA RIVER POPCORN®

Party - 12345

Dashboard

1

2

3

4

5

Dashboard

New Order

Manage Orders

Scout Seller IDs

Winner's Circle

Worksheet Tool

Kemel Tracker

Unit to Unit Transfer

Online Invoice

Order Summary

Current Season -
No records found

Prior Season Comparison -
No records found

Important Dates

No records found

Message Board

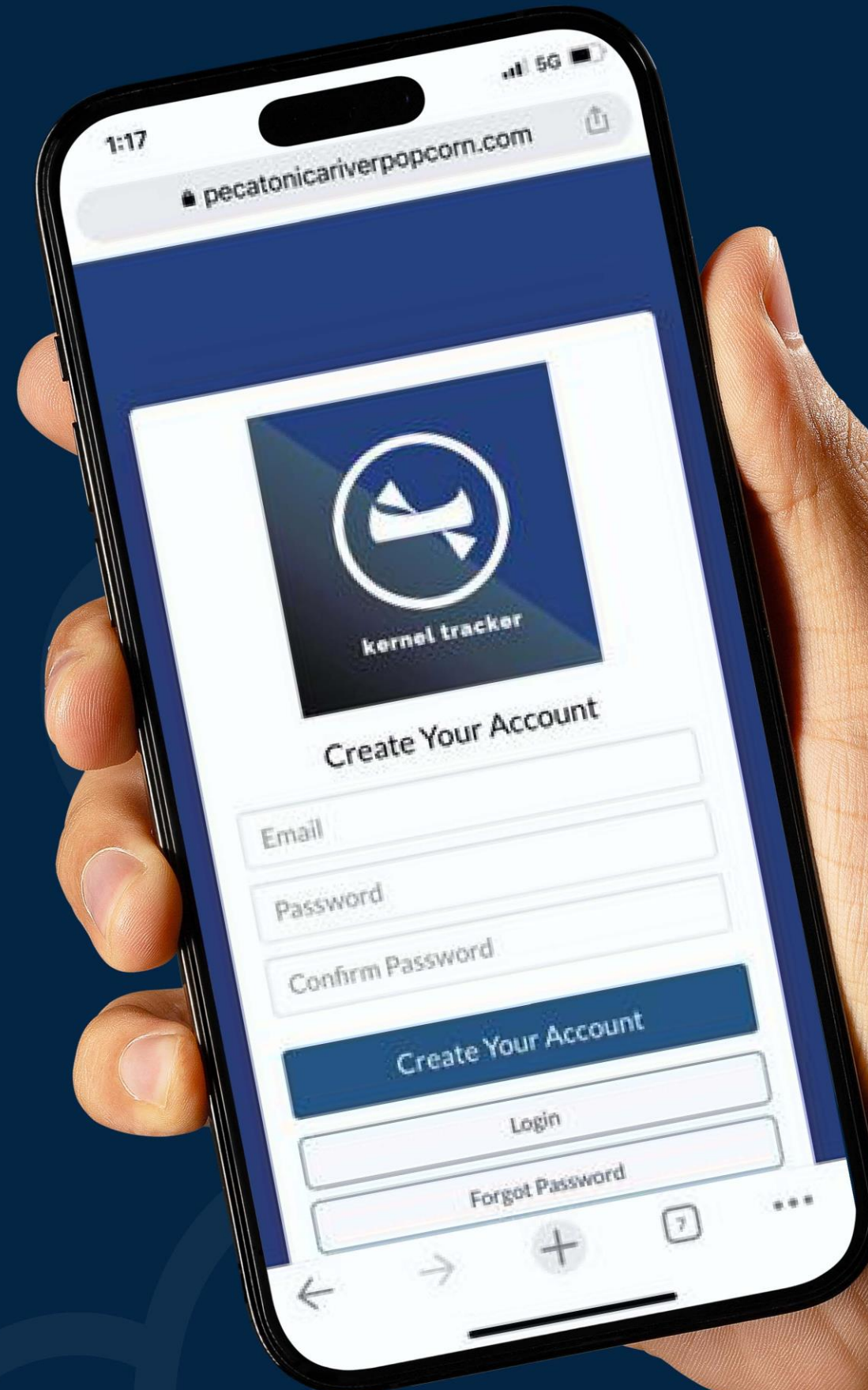
Submit

1. Submit all product Orders
2. View your invoice and order receipts
3. Submit Winner Circle Prizes
4. Record Unit-to-Unit transfers
5. Ask questions, provide feedback



How to Use Kernel Tracker

- 1** Manage Inventory
- 2** View Distributed Stock
- 3** Manage Site Locations

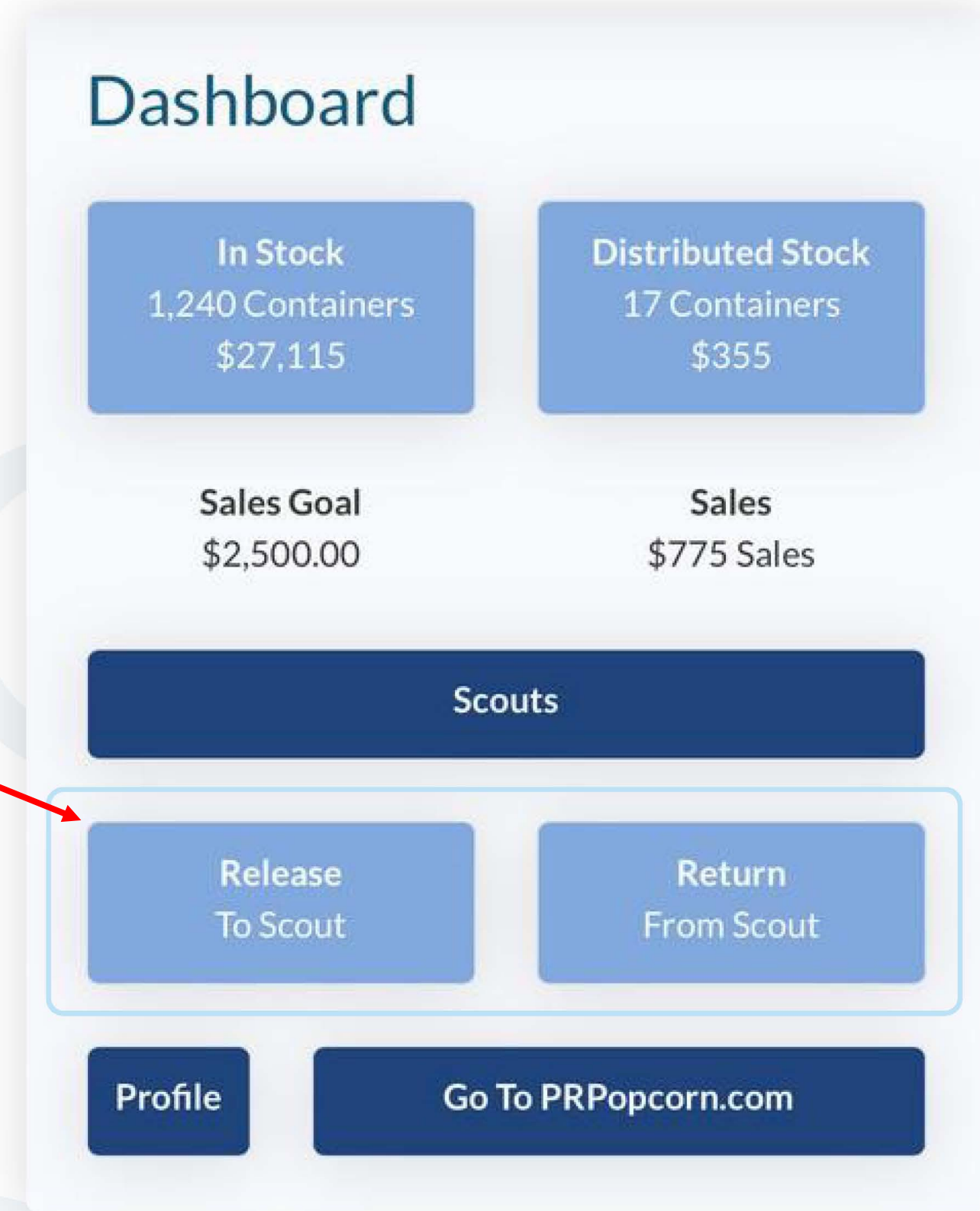


1

HOW TO USE KERNEL TRACKER

Manage Inventory

Allocate Inventory: Click **Release to Scout** or **Return to Scout** to easily manage and assign product stock.



HOW TO USE KERNEL TRACKER

View Distributed Stock

Review App Entries: Click **Scout** in the left navigation menu to view the Show & Sell or Take Order sales entered by families.

Verify and Edit: Review the submitted figures and edit the sales values as needed for accuracy.

Scout sales numbers are entered by the family (MY PR Popcorn) and/or kernel for fast reconciliation.

[illegible]

3

HOW TO USE KERNEL TRACKER

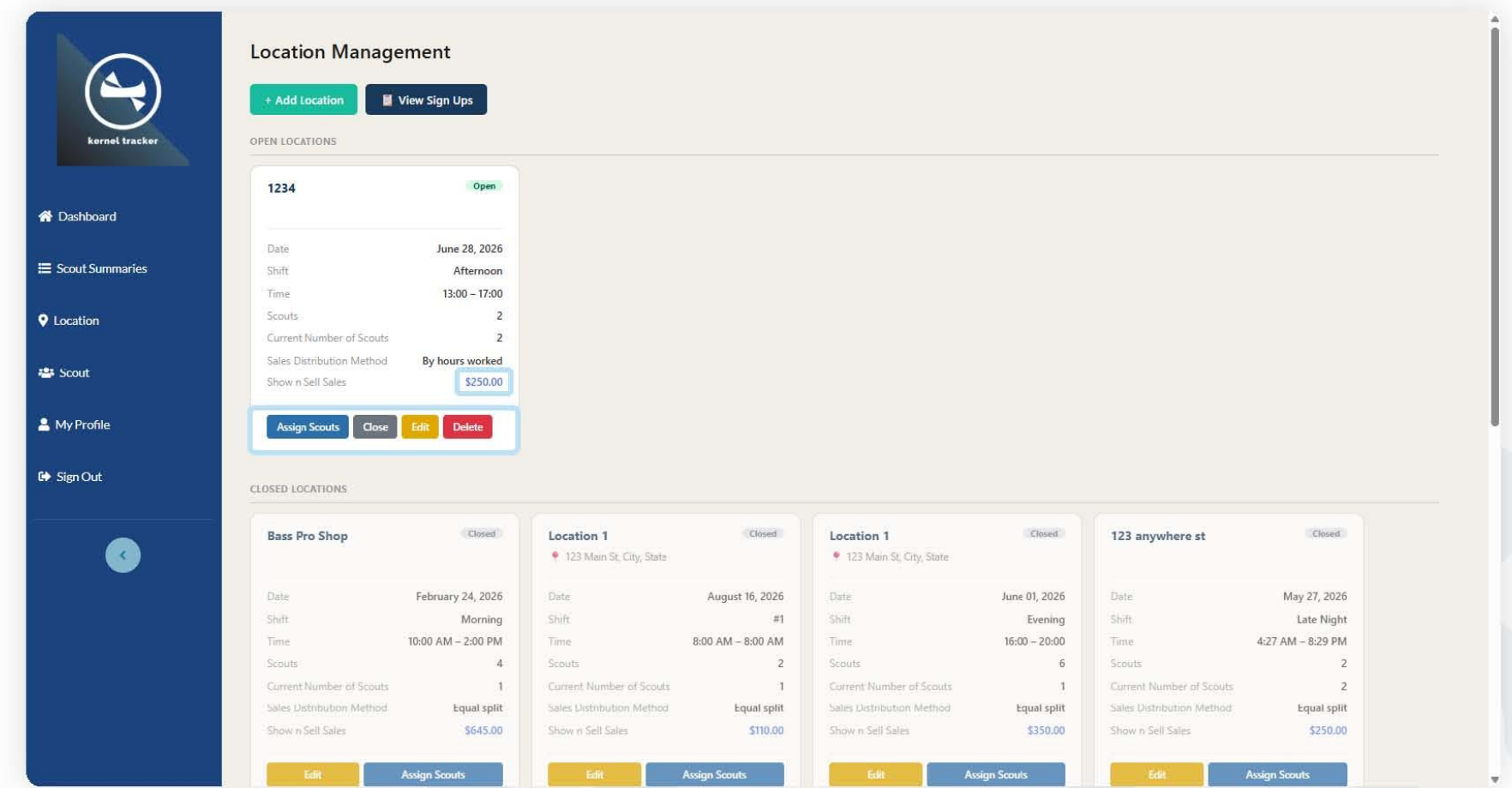
Manage Site Locations

Click **Location** in the left navigation menu.

Click **Scout** to assign specific Scouts to a shift or to see who has already signed up.

Click the **retail value** in the **Show n Sell Sales** column to assign unit inventory to that specific location.

Click **Close** when the shift is over. The system will automatically distribute sales equally among the participating Scouts, which you can manually edit if desired.



How to Set Up My PR Popcorn



1 Get Your Seller ID

Your Unit Kernel will register you. Watch for an email from "Pecatonica River Popcorn" (pops@prpopcorn.com) with the subject "Scouting America Online Popcorn Sale."

2 Create Your Profile

Click "Register Now" in that email to access the MyPRP platform. Complete your profile by adding a picture and a personalized video message to drive your sales success.

3 Share Your Link

Use the share buttons at the top of your profile page to instantly send your custom storefront link via Facebook, X, email, or text.



How to Use My PR Popcorn

- 1 Recording Your Sales
- 2 Signing up for Show N Sell Shifts
- 3 Generating a QR Code



- My Profile
- Upload/Edit Profile Picture
- Upload/Edit Profile Video
- Online Sales Report
- Tracking Tool
- Location
- Profile Settings
- Sign Out

Profile



3

Generate QR Code



Council	Pecatonica River Council
District	District 1
Unit	Pack 0006
Seller ID	TS8L4H
Name	John Doe
Goal	\$1,500.00
Raising Money for more!	For Scouts to be able to do fun things like: Camping, Hiking, Field Trips, CPR Class, and so so much more!
Show & Deliver	\$75.00
Take Order Sales	\$250.00
Online Sales	\$420.00
Profile Video	Video_5_1.mov

Edit

1

HOW TO USE MY PR POPCORN

Recording Sales

Click the **Edit** button on your dashboard.

Click the **retail value** next to the order type to log your **Show & Deliver** or **Take Order** sales.

Note: If your Unit Kernel updates these values from their app, your view will switch to View Only for those products.

The screenshot displays the MY PR POPCORN dashboard. On the left is a dark blue sidebar with the logo and navigation links: My Profile, Upload/Edit Profile Picture, Upload/Edit Profile Video, Online Sales Report, Tracking Tool, Location, Profile Settings, and Sign Out. The main content area shows a user profile for John Doe, a Scout leader for the Pecatonica River Council, District 1, Unit Pack 0006. It lists his Seller ID (TS8L4H), Name (John Doe), and Goal (\$1,500.00). A 'Raising Money for' section describes his purpose: 'For Scouts to be able to do fun things like: Camping, Hiking, Field Trips, CPR Class, and so so much more!'. Below this, sales data is shown: Show & Deliver (\$75.00), Take Order Sales (\$250.00), Online Sales (\$420.00), and Profile Video (Video_5_1.mov). An 'Edit' button is at the bottom right. An inset window titled 'Show N Sell Sales - John Doe' shows a table of products for sale.

Product Name	Retail Price	Containers	Total Price	
2# Yellow Popping Corn - AB	\$10.00	0	\$0.00	Edit
Caramel - TV Bucket	\$10.00	0	\$0.00	Edit
15 Pack Butter	\$20.00	0	\$0.00	Edit
15 Pack Kettle Corn	\$20.00	0	\$0.00	Edit
Cheddar Cheese - Salute	\$20.00	0	\$0.00	Edit
Jalapeno Cheese - Liberty	\$20.00	0	\$0.00	Edit

2

HOW TO USE MY PR POPCORN

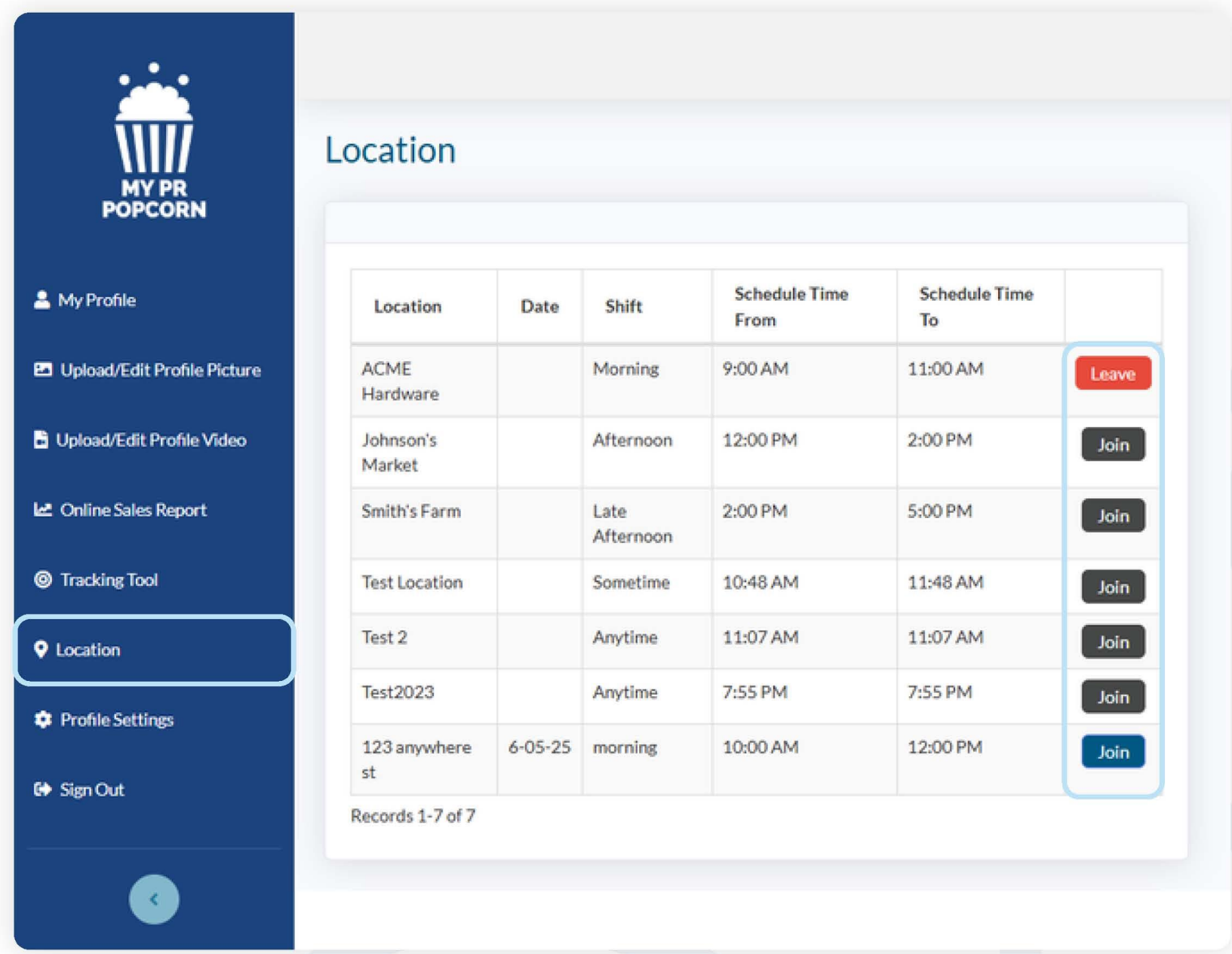
Signing Up for Show N Sell Shifts

Click **Location** in the left navigation menu.

Click **Join** next to your desired location and shift.

- **Blue Button:** Shift is open and available.
- **Black Button:** Shift is closed or full.

Note: Click **Leave** at any time if you need to remove yourself from a shift.



3

HOW TO USE MY PR POPCORN

Generating a QR Code

Click **Generate QR Code** on your dashboard.

Have customers **scan the code** to view your online profile, video, and fundraising goals.

Instruct customers to tap **Shop Now** at the bottom of their screen to buy popcorn and support you.

The screenshot displays the 'MY PR POPCORN' app interface. On the left is a dark blue sidebar with the app logo and a list of menu items: My Profile, Upload/Edit Profile Picture, Upload/Edit Profile Video, Online Sales Report, Tracking Tool, Location, Profile Settings, and Sign Out. The main content area is titled 'Profile' and features a 'Generate QR Code' button at the top. Below this is a cartoon illustration of a scout. A table lists the user's details: Council (Pecatonica River Council), District (District 1), Unit (Pack 0006), Seller ID (TS8L4H), Name (John Doe), Goal (\$1,500.00), Raising Money for (For Scouts to be able to do fun things like: Camping more!), Show & Deliver (\$75.00), Take Order Sales (\$250.00), Online Sales (\$420.00), and Profile Video (Video_5_1.mov). An 'Edit' button is located at the bottom right of the profile section. Overlaid on the right is a video player showing a young boy holding a popcorn bucket. Below the video player is a red 'SHOP NOW' button.

Council	Pecatonica River Council
District	District 1
Unit	Pack 0006
Seller ID	TS8L4H
Name	John Doe
Goal	\$1,500.00
Raising Money for	For Scouts to be able to do fun things like: Camping more!
Show & Deliver	\$75.00
Take Order Sales	\$250.00
Online Sales	\$420.00
Profile Video	Video_5_1.mov

THANK YOU



PECATONICA RIVER POPCORN®