



## Information for Employers Wood Badge 2024

Wood Badge is the nationally standardized, premier leadership training for adult volunteers offered by the Boy Scouts of America. You are receiving this letter because one of your employees has requested time and/or financial support to attend Wood Badge. We hope this letter will help you better understand the benefits this course brings to you and your employee as well as how you can support their learning experience.

The Pathway to Adventure Council's Wood Badge course challenges participants over two long weekends at Camp Frank S. Betz in Berrien Springs, Michigan. This training uses both experiential learning and interactive classroom sessions to deliver contemporary leadership and management techniques in a Scouting format. Among others, the course incorporates materials from Robert Greenleaf, who pioneered the topic of servant leadership; Warren Bennis, rated as one of the top international leadership professionals; Ken Blanchard, who authored "One Minute Manager"; and Steven R. Covey, rated one of Time Magazine's 25 most influential Americans.

In addition to multi-media presentations, hands-on exercises, case studies, and role playing, Wood Badge also requires a unique after-course commitment by participants to practice their new leadership skills. The participant develops five significant Scouting goals during the course, called a "ticket," and they are mentored afterward to successfully lead others in completing those goals within eighteen months. Upon completing their ticket, they will have successfully earned the achievement of being Wood Badge trained.

Many companies and organizations spend thousands of dollars on corporate training for a similar experience. Our course fee is \$325.00 for five days of training. This low fee is possible because your employee has the desire and enthusiasm to "rough it" as a Scouter in training. In addition, our Wood Badge staff is comprised of volunteer Scout leaders who participate in a series of development sessions to most successfully deliver this leadership course. Staff members also pay a fee to be part of the course because they believe in the results achieved by the Wood Badge program.

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Wood Badge course content is formulated around five major themes:

- 1) Living the Values
- 2) Growing
- 3) Connecting
- 4) Guiding
- 5) Empowering

Staff deliver presentations and activities which explore fourteen competencies:

- 1) Drive Vision, Mission and Values
- 2) Know Thyself
- 3) Communicate Effectively
- 4) Include and Optimize Diverse Talent
- 5) Learn to Listen, Listen to Learn
- 6) Plan with a Bias for Action
- 7) Develop Individuals and Teams
- 8) Know the Territory
- 9) Apply Interpersonal Savvy
- 10) Manage Conversations
- 11) Coach and Mentor
- 12) Embrace and Lead Change
- 13) Create a Culture: "Train Them, Trust Them, Let Them Lead!"
- 14) Inspire the Heart

Leaders at companies large and small have recognized the value of this training for their employees. As such, many agree to reimburse course fees and/or provide their employee with time off to attend the training. A successful participant will not only become a better Scout leader, but a better colleague and employee as well. We trust that your investment will be well spent with the Wood Badge training.

Sincerely yours,  
Pathway to Adventure Council,  
Boy Scouts of America

Jeffrey L. Isaac  
Scout Executive/CEO

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