

# THE SCOUTING ADVENTURE BEGINS WITH YOU!

Our youth need Scouting's values: life-changing, life-directing character traits, decision making ability, leadership skills, habits of service to God and others. Every child deserves to experience the good in life and to help others find it too. And YOU are the key.

This 12-step customizable membership plan is a tool that allows you the flexibility to build a "unit specific" recruitment plan based on 3 different Plan Scenarios; Plan A (Full School Access), Plan B (Limited School Access) or Plan C (No School Access). Each Plan Scenario contains a Unit Responsibility section for you to enter the "What", "Who" and "When" information necessary to execute your customized plan. This tool contains a Recruitment Efforts section that offers suggestions that you can benchmark when filling in the "What" information. Please include successful unit specific Recruitment Efforts within your plan scenario.

In closing, be creative, develop a solid plan that includes collaboration with your Chartered Partner, Join Night activities and then rally your parents and leaders to execute your unit's plan. Please work with your District and Council Membership team as we are willing to help you and your unit through this journey together. They may not know it yet, but our children are depending on us to guide and inspire them to become Scouts. We must not let them down!

**THANK YOU FOR EVERYTHING YOU HAVE DONE AND CONTINUE TO DO FOR SCOUTING!**



Richard Romani  
VP of Membership (Volunteer)

## DATES & LOCATIONS INFO

### JOIN NIGHT

| DATE | TIME | LOCATION |
|------|------|----------|
|      |      |          |

### PARENT ORIENTATION

| DATE | TIME | LOCATION |
|------|------|----------|
|      |      |          |

### 2ND ROUND JOINING OPPORTUNITY

| DATE | TIME | LOCATION | Date selected by Pack |
|------|------|----------|-----------------------|
|      |      |          |                       |

### 3RD ROUND JOINING OPPORTUNITY

| DATE | TIME | LOCATION | Date selected by Pack |
|------|------|----------|-----------------------|
|      |      |          |                       |

## ACCESS LEVELS DEFINED

- Full Access:** Ability to distribute flyers AND conduct a Cub Talk at school
- Limited Access:** Ability to distribute flyers OR conduct a Cub Talk at school
- No Access:** Cannot distribute flyers and cannot conduct a Cub Talk at school. Customized Video can be used either as support or as replacement of a Cub Talk.

## MANPOWER INFO

New Member Coordinator Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Not sure who it is going to be? Write down some prospects and work with either your Unit Commissioner, District Membership Chair or District Executive to follow up with those individuals

[WWW.PATHWAYTOADVENTURE.ORG/UNIT-RESOURCES/RECRUITMENT-MATERIALS/](http://WWW.PATHWAYTOADVENTURE.ORG/UNIT-RESOURCES/RECRUITMENT-MATERIALS/)



**CUB SCOUT MEMBERSHIP PLAN**

