

PTAC POPCORN SALE TIMELINE

Saturday, August 6	Leader Training
Sunday, August 7	Leader Training
Wednesday, August 10	LDR Training (Berwyn Moose)
Monday, August 15	Online selling begins
Monday, August 15	Initial Show and Sell orders due in popcorn system BY NOON
Saturday, August 27	Show and Sell product distribution at Council locations
Monday, September 5	Re-order #1 due in popcorn system BY NOON
Friday, September 9	Re-order product pick up at assigned Council Office
Monday, September 19	Re-order #2 due in popcorn system BY NOON
Friday, September 23	Re-order product pick up at assigned Council Office
Thursday, September 29	Re-order #3 due in popcorn system BY NOON
Thursday, October 6	Re-order product pick up at assigned Council Office
Saturday, October 22	Council swap (Dates/Locations TBD)
Saturday, October 29	Return day for all units Make payment for show and sell order
Monday, October 31	Place final order in popcorn system BY NOON
Tuesday, November 1	Seller information to PTAC Popcorn Team
Thursday, November 3	Prize & Patch orders due in system
Saturday, November 12	Take Order product distribution at District locations
Monday, November 28	Final Payment due at Council Office

ALL DEADLINES NEED TO BE ENFORCED TO PROVIDE THE BEST CUSTOMER SERVICE TO OUR FAMILIES AND SCOUTS!!

KERNEL TO-DO LIST

August

- August 6, 7, or 10** Attend a Leader Training
- August 15** Place show and sell popcorn order online **BY NOON**
- August 27** Pick up product at assigned warehouse
- Hold a Unit Kickoff** Let everyone taste the new products!

September

- Hold a Unit Kickoff** Let everyone taste the new products!
- September 5** Place re-order #1 **BY NOON**
- September 9** Pick up re-order #1
- September 19** Place re-order #2 **BY NOON**
- September 23** Pick up re-order #2

October

- Continue to Sell Pecatonica River Popcorn!! Be creative and have FUN!
 - o Door to door as a group or individuals
 - o Friends, family, parent's employer
 - o Set up a unit booth
 - o Corporate sales – Employee gifts
 - o Online sales

- September 29** Place re-order #3 **BY NOON**
- October 6** Pick up re-order #3
- October 22** Council Swap (dates/Locations TBD)
- October 29** Return all returnable product to assigned location
Make Popcorn Payment for show and sell order

- October 31** Place final order in Popcorn system **BY NOON**

November

- November 1** Seller information to PTAC Popcorn Team
- November 6** Take Order Product distribution at assigned location
- November 27** Final Payments due at Council Service Center

December

- Distribute Prizes to Scouts
- Celebrate the successful sale with the unit