



2022 Scouting for Food Timeline

September 2021

- 15th Committee meeting
- Apply for grants/ begin corporate engagement plan
- Budget, position descriptions

October 2021

- 20th Committee meeting
- Save the Date Announced 10/13 or 10/23

November 2021

- 17th Committee meeting
- Announce Sponsorships & Donor Levels
- Start to confirm Drop off locations

December 2021

- 15th Committee meeting
- Order Bags (if applicable)
- Finalize Unit Guides- Print before February Roundtables
- Confirm drop off locations to add to Unit Guidebooks

January 2022

- 19th Committee meeting
- Unit Guide Brochure Released
- Unit Commitments begin (due Feb 12?)
- Matt to work on District Maps/ Unit territories based on recharter info
- Lock in all sponsorship for printing lead time in February

February 2022

- 16th Committee meeting
- Unit Collection Maps Assigned
- If necessary, hold zoom call with Unit leaders to answer questions and explain how to
- hold a kick-off
- Printing orders begin
- Order Ribbons and Patches (early March)

March 2022

- 2nd Committee meeting
- Distribute Hang Tags and Bags - At Roundtable?
- Social Media Push
- Create press release (two weeks before event)
- 23rd Committee meeting

April 2022

- 2nd Flyer / Bag Distribution
- 6th Committee meeting
- 9th Food Pickup

May 2022

- 25th Committee Meeting
- Debrief
- Distribute Recognition to Units for their May/June Roundtables
- Evaluate program
- Survey Units on SFF Experience