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OFFICIALLY
LICENSED

PATHWAY TO ADVENTURE COUNCIL

Popcorn

K KELLER
MARKETING
A Division of General
Commercial Corp.
888-351-8000

★★★
2021

LEVEL 1

- 0.1 - Popcorn Sale Patch - Sell any item
- 0.2 - Online Sale Pin - Sell One Online Order
- 0.3 - Military Sale Pin - Sell One Military Donation
- 0.4 - One of Each Pin - Sell One of Each Item on the Popcorn Sales Form
- 0.5 - Sellers Club Pin - Sell over \$750



Online Sale Pin
0.2



Military Sale Pin
0.3



One of Each Pin
0.4



Sellers Club Pin
0.5

\$150
LEVEL 2

- 1 - Fire Starter
- 2 - Keyring Light w/ BSA® Branding
- 3 - Compass Thermometer Whistle
- 4 - Pop Up Phone Stand Holder (Phone not Included)



\$250
LEVEL 3

- 5 - Mini Dynamo Flashlight w/ BSA® Branding
- 6 - Cinch Backpack w/ BSA® Branding
- 7 - Camp Journal Book
- 8 - Color Changing Watch/Pedometer



\$350
LEVEL 4

- 9 - 4x30 Binoculars
- 10 - Dry Bag - 5 liter
- 11 - Indoor Squishy Sticky Baseball (2pack) w/ BSA® Branding
- 12 - 6" Stuffedie w/ BSA® Branding



\$450
LEVEL 5

- 13 - 3-Watt - 200 Lumen COB LED Headlamp
- 14 - Air Hunterz Zano Bow w/ 2 Zarts
- 15 - Emergency Outdoor Survival Kit
- 16 - 4" Wood Handle Knife w/ BSA® Branding



\$650
LEVEL 6

- 17 - 5 piece Stainless Steel Mess Kit
- 18 - Multi-Tool with Hammer & Axe
- 19 - Color Changing Light Saber w/ Stand
- 20 - Grab Bag E



\$900
LEVEL 7

- 21 - Swiss Army Classic
- 22 - Telescope w/ 40x Magnification
- 23 - Telescoping Fishing Pole w/ Reel
- 24 - Grab Bag F



\$1,200
LEVEL 8

- 25 - 126-piece Tool Set
- 26 - LEGO Star Wars: The Mandalorian Trouble on Tatooine
- 27 - 2-Person Waterproof Tent
- 28 - Grab Bag G



\$1,500
LEVEL 9

- 29 - Walkie-Talkie
- 30 - LEGO DC Super Heroes Lex Luthor Mech Takedown w/ Batman & Wonder Woman
- 31 - HEXBUG Battlebots Sumo Bash



\$2,000
LEVEL 10

- 32 - High Sierra Tactical Pack
- 33 - Hexbug Battleground Tower w/ 2 Spiders
- 34 - LEGO Star Wars Resistance Y-Wing Starfighter



\$2,500
LEVEL 11

- 35 - LEGO Harry Potter's Hogwarts Clock Tower
- 36 - Coleman 4-Person Tent
- 37 - Holy Stone Drone w/ HD Camera



\$3,000
LEVEL 12

- 38 - Adventure Camp Package
- 39 - HEXBUG Build Blitz
- 40 - LEGO Friends Water Park & Cafe



\$4,000
LEVEL 13

- 41 - Skullcandy Indy ANC True Wireless Earbuds
- 42 - Dart Zone Pro MK 1.1
- 43 - LEGO Technic Porsche 911 RSR



\$5,000
LEVEL 14

- 44 - Carrera Evolution Speedway Champions
- 45 - Coleman 10'x9' DarkRoom Fast Pitch Screened Dome 6-Person Tent
- 46 - LEGO Technic Bugatti Chiron



How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$150 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$250 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.

Example: Sales of \$650 choose one prize from Level 6 ...OR... ONE prize from Level 2 & ONE prize from Level 5; etc.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.

Grab Bags - Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.



Top Seller Pin
This is for the Top Selling Scout in your Unit.
1 Pin Per Unit

0.6

Council Code: 456PTAC
www.pathwaytoadventure.org
For Sale Related Questions: Council Office (312) 421-8800
For Prize Related Questions: GCC/Keller Marketing (888) 351-8000
Descriptions of Prizes available at www.kellerprizeprogram.com

