Publicity Channels for Scout News

Scouts and Scout units do remarkable things that would be of interest to your community. Informing our community about these events and accomplishments promotes Scouting and can enhance the unit for existing and prospective members. Here are some channels that can be used to communicate Scout and unit activities and accomplishments of community interest.

Information could be carried in the Signal Hill Newsletter by emailing to ScoutNews.SignalHill@gmail.com.

You can submit a press release / notice of the accomplishment along with photos to the Daily Herald at https://www.dailyherald.com/share/.

The Patch provides a means to publicize accomplishments to many suburban communities including Palatine https://patch.com/illinois/palatine/around-town

The Journal Times also provides a place to announce the accomplishment in the NW suburbs https://www.journal-topics.com/forms/submit-your-news/

The Barrington Lifestyle Magazine carries featured stores with submissions at http://lifestylesmagazine.com/web/contact-us/

Remarkable Scouting accomplishments may also be of interest to Bryan for the National BSA blog https://blog.scoutingmagazine.org/

Publication is not guaranteed but interesting news articles are likely to be accepted. If you don’t submit it will not be published, so give it a try. Updated 8/2019