



**BOY SCOUTS OF AMERICA®**  
**SIGNAL HILL DISTRICT**  
**PATHWAY TO ADVENTURE COUNCIL**

## **Signal Hill District, Pathway to Adventure Council Goals, Challenges, Actions**

### **Signal Hill District – Goals, Challenges, Actions**

The Signal Hill District committee strategic planning activity develop a vision of success and analyzed the existing status of Scouting in the communities served to identify initiatives to maintain our existing successful record and achieve further success in serving youth through the Cub Scout, Boy Scout and Venturing units.

### **Measures of Success**

- Youth
  - Membership
  - Retention
  - Participation – at events and in advancement
  
- Adults
  - Participate as trained leaders in units
  - Participate in district operations
  
- Affordable programming for youth – value for money spent
  
- Fun – youth and adults smiling and enjoying themselves

### **Challenges**

- Gaining awareness of Scouting and value to youth – parents and community
  
- Increasing awareness of how to become involved in scouting – youth, parents, community

- Developing adult enthusiasm for camping
  
- Including non-traditional members in our Scouting units and program

### **Actions**

- Continue work in our areas of strength:
  - District Event Participation and Value
  - FOS Family Campaign
  - Leader Training
  - Youth and Adult Retention
  - Committed Active Volunteers
  - Summer Camp Attendance
  
- Improve communications – event notices timely, joining opportunities
  
- Promote Community events and involvement
  
- Provide more camping orientation, training and opportunities
  
- Actively recruit members for district roles