

Using Social Media and Your Website to Promote Your Unit

www.pathwaytoadventure.org/socialmedia

www.scoutingwire.org/marketing-and-membership-hub/social-media

www.scoutingwire.org/marketing-and-membership-hub/social-media/social-media-guidelines

www.scouting.org/scoutsource/marketing/marketingarticles/gettingstartedwithsocialmedia.aspx

www.scouting.org/cyberchip.aspx

www.scouting.org/scoutsource/Marketing/Resources/UnitWeb.aspx

<http://usscouts.org/internet/buildasite.asp>

https://www.youtube.com/watch?v=dNr_mIHxDi8 (Scoutbook introductory video)

<https://www.youtube.com/watch?v=2oBonPGRu7c> (Scoutbook for leaders)

<https://www.youtube.com/watch?v=T6a0TDxmmwQ> (Scoutbook for parents)

Contact the PTAC SOCIAL MEDIA Committee

PtacSocialMedia@Gmail.com

Participate in the PTAC Social Media survey

<https://www.surveymonkey.com/r/ptacsocial2016>

More Useful links:

PTAC FaceBook page <https://www.facebook.com/pathwaytoadventure>

Signal Hill FaceBook Page <https://www.facebook.com/groups/SignalHill.NWSC/> (register through the District web site <http://www.pathwaytoadventure.org/districts/signal-hill/?tab=newstab>)

PTAC twitter feed <https://twitter.com/pathwayBSA>