



FOR IMMEDIATE RELEASE

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Families invited to “Blast into Scouting” on September 14th

The Boy Scouts of America is inviting families across Chicagoland and Northwest Indiana to register for Cub Scouts on September 14th at a local elementary school or online. Each new Scout will receive a free model rocket to build and launch with their whole family at an upcoming Adventure Day!

Cub Scouts is a year-round program uniquely designed to meet the needs of boys in kindergarten through 5th grade. The program offers fun and challenging activities that promote character development and physical fitness.

From turning a block of wood into a race car to programming a robot or shooting arrows, Cub Scouts go on amazing adventures while learning new skills that will help them now and throughout their lives.

Family involvement is an essential part of Cub Scouts, and parents are encouraged to play an active role in making the most of the short time they have to impact the lives of their children.

The “Blast into Scouting” campaign builds off more than one hundred years of history incorporating science, technology, engineering, and math into many components of Scouting. Presenting new families with their own rockets and providing a platform to launch them is just one example of an innovative initiative weaved into the time-tested Scouting program.

Interested families should visit www.BlastIntoScouting.org to learn more, find a local participating school or register online.

About Pathway to Adventure Council:

Pathway to Adventure Council serves more than 23,000 youth in Chicagoland and Northwest Indiana. It provides the nation’s foremost youth program of character development and values-based leadership training for youth age 5 through 20, which helps young people be “Prepared. For Life.®”

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